

Scugog Lake Stewards Inc.

2017 Annual Report



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P. O. box 1282, 84 Water Street,
Port Perry, On L9L 1A0
www.scugoglakestewards.com



2017 ANNUAL REPORT
Letter from the President
April 19, 2018

We have taken our Lake Scugog for granted for too long.

The combined forces of time, development, invasive species and climate change are producing great changes in the lake which may affect the health of our most important economic feature. These changes need to be studied and then orderly and considered action must be taken. The Scugog Lake Stewards have been, and will be there to help our community understand what needs to be done and then get it done.

With increased development there are more hard surfaces to create possible problem runoff and less forests and trees to take up precipitation and pollutants.

Climate change predicts warmer, wetter weather with large storm events. Large storm events bring more nutrients, pollutants, silt and sand to the lake. Warmer temperatures mean warmer lake water and consequently greater problems with algae.

We have had a succession of major invasive species introduced into Lake Scugog. With its proximity to the GTA and a greater transient boat population there is a chance of even new species introductions.

Lake Scugog needs focus and attention to keep it as healthy as possible. We can only do this with your help. Volunteer to work on one of our committees, donate, or become a member.

Respectfully submitted:

A handwritten signature in blue ink, appearing to read 'Barbara Karthein'. The signature is fluid and cursive.

Barbara Karthein, 2018 President, Scugog Lake Stewards Inc.

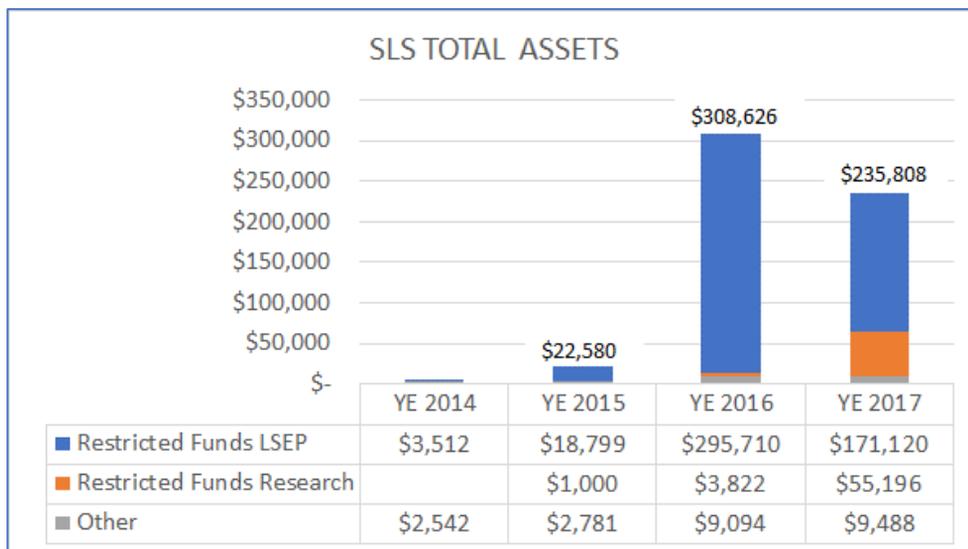
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FINANCIALS

Assets

- 2017 Financial Statement and Audit report attached
 - Year over year net assets reduction reflects LSEP disbursement
 - \$133,200 GHD additional engineering, support of permit applications
 - Research net gain reflects receipt of grant funding



- A further LSEP drawdown of \$16,000 is under review for additional borehole development and analysis required in the assessment of berm design options

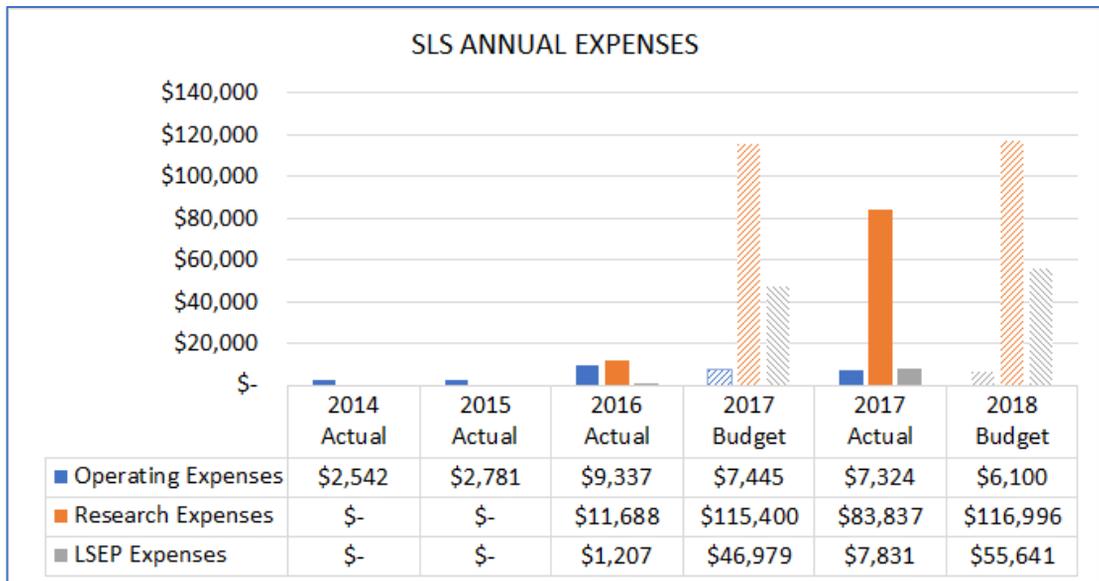
Income

- 2017 Revenue
 - General Operations \$ 6,377 memberships and donations
 - Research \$ 131,903 government grant
 - LSEP \$ 15,482 donations

FINANCIALS

Expenses

- 2017 actual expense were favourable to budget
 - Operating expenses essentially on budget (\$121 favourable)
 - Research underrun due to timing of program activity (\$31,563 favourable)
 - LSEP underrun due to limited charge out for grant writing and communication programs (\$39,148 favourable)
- 2018 expense budgets approved by SLS board
 - Operating \$ 6,100
 - Research \$116,996
 - LSEP \$ 55,641 *
 - * LSEP budget approved by HLSSC and Scugog Council
 - * LSEP administration expenses target cap 2.5% - 3.0% of donations



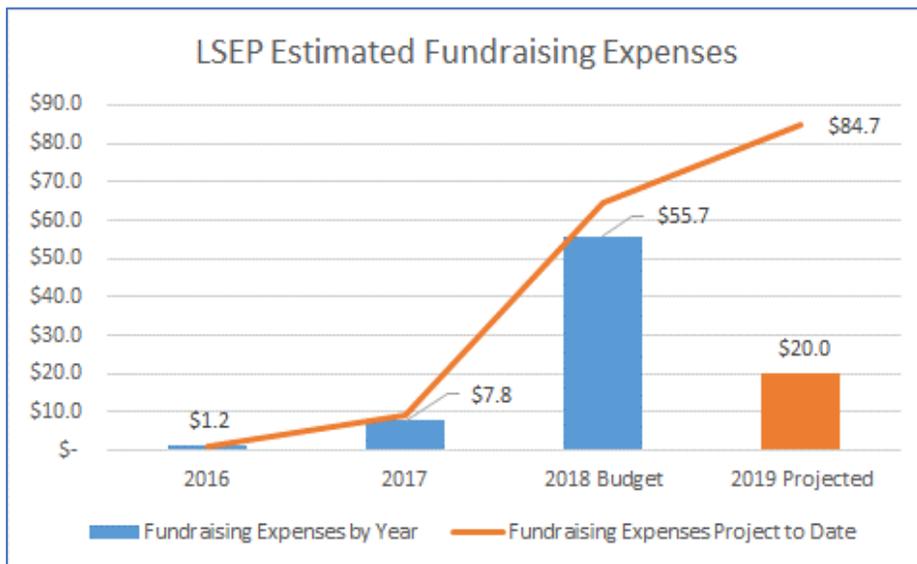
- Required funds for SLS General Operations essentially from memberships

LSEP FUNDRAISING

The Scugog Lake Stewards (SLS) are signatory to a Memorandum of Understanding (MOU), along with The Township of Scugog and Kawartha Conservation, regarding the Lake Scugog Enhancement Project (LSEP). The responsibility of SLS is “to support community engagement and enable fundraising.”

Per the MOU, “the fundraising campaign will be the responsibility of the Fundraising Team (FRT) on behalf of SLS under the direction of the HLSSC. SLS will manage deposits, disbursements and financial stewardship of funds raised by the FRT. Funding for this project will be generated through grants from all levels of government (applied for by SLS), non-government grants, and a community campaign. Fundraising will include for business procedures and marketing costs required to support fundraising. As such, administration costs, as approved by the HLSSC will thereby be provided to cover the costs to the fundraising activities.”

For 2018, the HLSSC and Township Council have approved a recommended fundraising budget of \$56,000. These expenses represent a front end investment in communication and support for the LSEP fundraising campaign. It is the intent of the campaign to keep fundraising costs within 3% of total donations (outside benchmarks are between 12% and 35%).



MEMBERSHIP

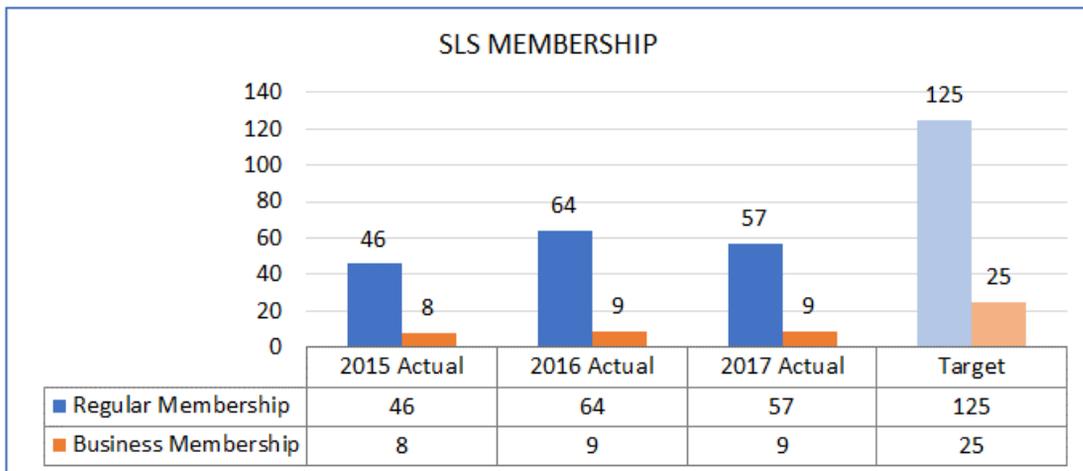
SLS membership is important

Whether we use the lake or not, we get 100% value from the work of the Lake Stewards, given that:

- life in Scugog Township revolves around Lake Scugog, and hopefully that will continue to for a long time.
- the continued health of the lake determines our property values and our tourist trade. It makes people think of starting businesses here and enables our summer and winter fun.

However, the lake currently needs some help and the Stewards are the ones focused on providing that... but we need the financial support of Members to function.

SLS membership is not meeting plan targets



We want to encourage you or your business to become a member:

- Your membership dollar which will go into our “general” account pays for insurance, some bookkeeping, tax preparation costs and our annual audit.
- They pay the legal fees we must incur because of our charitable status.
- They pay our software costs, printing fees and Annual General Meeting costs.

We cannot function or do our work without your membership dollars.

Sign up online through www.scugoglakestewards.com or send in your cheque for \$30 membership for individuals or families, or \$100 for your business to:

Scugog Lake Stewards,
PO Box 1282, 84 Water Street, Port Perry ON L9L 1A0

Tax receipts for memberships and donations will be issued.



SCUGOG LAKE STEWARDS INC.

Strategic Plan – 2018 Update

Mission Statement

The Scugog Lake Stewards are devoted to the health and welfare of Lake Scugog. Our focus is directed specifically at the lake’s sustainability, its usability and its aesthetic qualities.

Policy:

The charitable status of Scugog Lake Stewards Inc. under the Canada Revenues Act requires that any works which we fund with charitably raised money must have as their primary purpose the improvement of the environment, more specifically Lake Scugog. Any benefits that might accrue to others, because of such a project, must not represent more than a small part of the overall benefit. The Scugog Lake Stewards are accountable additionally through their Governance Manual which is updated yearly.

Strategic Priorities for the Stewards

1. Stormwater management – to keep as much silt and pollutants out of the lake as possible.
 - Participation in the Working Group for a Healthy Lake Scugog
 - Environmental improvement and Dredging project involvement and promotion
 - BlueScaping project – Urban Port Perry and urban rural runoff improvement around the shorelines in conjunction with Kawartha Conservation.
2. Education and communication
 - Through Website, Facebook and articles in newspapers and magazines. Consider interviews on Radio Port Perry.
3. Research and monitoring
 - Pontoon patrol to cover the whole lake to monitor changes in the water body and aquatic plant/algal life.
 - Specific research with science experts
 - Regular communication with roundtable participants and further roundtables as issues arise
4. Participation in events, creating good handouts and a great booth display. Co-ordinating volunteers for such events.
5. Board of Directors’ succession planning, training and recruitment of new directors to fill specific needs including finding a future President and Treasurer.
6. Following information on fish populations and habitat. Working with the MNR fish issues including participation in their walleye spawning bed restoration project, ‘Walleye Watch’ program.
7. Following water levels and working with the TSW.
8. Increase membership and implement strategies and tools to grow the membership base and encourage donations.
9. Fundraising for SLS interests using sources independent of fundraising for the Environmental Improvement and Dredging project.
10. Promote our working relationship with universities, conservation groups, all levels of government and consultants.

2018 Priorities for the Stewards

The Stewards will be pursuing three main activities in 2018 built around a solid core of dissemination of good information about the lake to the community through a variety of social media, events, articles and public speaking. The Stewards will build a strong structure of sub-committees to carry out the work of each mandate.

Research

- ✓ Continue the second year of lake research with funds obtained from the Ontario Trillium foundation. This research, in partnership with U.O.I.T. and Kawartha Conservation will see both in-lake and near shore water and sediment sampling, summer and winter.
- ✓ Share information and plan directions for further research with a wide range of partners at a third Science Roundtable in the fall.
- ✓ Use that research to plan community engagement.

Lake Scugog Enhancement Project involvement

- ✓ Collect, process and store monies obtained by the Fundraising Committee for the Lake Scugog Enhancement Project until required for invoiced funds needed by the Township of Scugog for said project.
- ✓ Issue tax receipts
- ✓ Support and promote the values and purpose of this project to promote lake health for the future, especially in the areas of stormwater management.
- ✓ Participation in the Healthy Lake Scugog Steering Committee and work in partnership with the Township and Kawartha Conservation on this project.

Walleye research and spawning bed remediation

- ✓ Pursue, in partnership with the Ontario Ministry of Natural Resources and Forestry and the Ontario Federation of Anglers and hunters, the construction of a series of new walleye or bass spawning beds in Lake Scugog.
- ✓ Conduct, with the OMNRF and the OFAH, a spring 'walleye watch' which will see the counting of spawning fish at specific locations around the lake with a group of interested citizens.

Education and communication

- ✓ Stay with the tools we are currently using: Website, Facebook and articles in newspapers and magazines. Consider interviews on Radio Port Perry. Take part in events set up by the Lake Scugog Enhancement Project Fundraising Committee.
- ✓ Participation in events, creating good handouts and a great booth display. Co-ordinating volunteers for such events. Thanking the organizers.

Accounting and Due Diligence:

The Treasurer will work with the accountants and auditors as nominated and approved at our Annual General Meeting to ensure fiscal responsibility.

In addition, other issues that SLS will follow include:

- ✓ Board of Directors' training and recruitment of new directors to fill specific needs.
- ✓ Taking part in committees that interconnect with the values or work of the Lake Stewards.
- ✓ Invasive species awareness.
- ✓ Water level knowledge and Lindsay Dam reports.
- ✓ Promote our working relationship with universities, conservation groups, all levels of government and consultants.
- ✓ Increase membership
- ✓ Raise funds for our General Account.

2017 Accomplishments:

- Continued a successful connection with the Working Group for a Healthy Lake Scugog working on the development of a Request for Proposal for the proposed dredging/stormwater improvement project for Port Perry bays. MOU signed.
- Developed a set of communication materials about the project and started the fundraising process for the fundraising committee.
- Received \$369,000 for three years of lake research from the Ontario Trillium Foundation. This enabled a solid working relationship with U.O.I.T. Biology Department to study year around lake and sediment quality, macrophyte and algae analysis as well as macroinvertebrate analysis.
- Worked with Kawartha Conservation under the terms of the research grant to start a citizen science project studying near-shore water quality around the lake.
- Organized and had developed a series of educational videos about Lake Scugog, the research, its findings and how to keep it as healthy as possible. Worked on a second set of short videos organized by Kawartha Conservation on additional topics. There were 18 videos produced under the Trillium Grant.
- Organized a walleye watch with a wide range of participants. This program was not as successful as planned because of harsh weather conditions.
- Started planning, with the OFAH and the MNRF, the construction of a new walleye spawning bed off Ball Point for installation in 2018 following the receipt of permits.
- Awarded Durham Region Volunteer Award by MPP Granville Anderson and Canada 150 Volunteer Award and medal by MP Erin O'Toole.
- Produced a 4 x 6 ft. invasive species, 'Clean, Drain, Dry' sign with funds from the Federation of Ontario Cottagers Associations for placement at the municipal boat launch in Port Perry.
- Hired a summer student with a grant obtained from the Ontario Summer Student Program to survey lakefront usage and carry out research on Canada Geese problems and solutions for the waterfront.
- Studied and pushed for the appropriate closure of the Lindsay Mill Raceway that was found by our research to need immediate constructed improvement.
- Worked on multiple Kawartha Conservation and Township Committees for the betterment of the environment of the community including the Bluescaping Committee, Low Water Response Committee, the Williams' Creek Restoration Committee and the Scugog Water Fund Committee.

2018 SLS Board

- *President*
- *Vice-President*
- *Secretary*
- *Treasurer*
- *Research*
- *Fisheries*
- *LSEP*
- *Membership*
- *Communication*

Directors will be appointed to lead standing and ad-hoc committees as required